

20 July 2020

Dear Parents:

"GEG Chinese Literacy Education And Research Project" believes in the importance of building a strong literacy foundation in children, from a young age, while emphasising the importance of interactions between parents, children and their teachers. We believe that parents, in addition to teachers, play an important role in helping to nurture and shape this development. It is with these intentions that we have now launched a social media platform (Facebook page: **GEG.CLEAR**/WeChat ID: **GEG\_CLEAR**), where we make available to parents and teachers alike relevant information to help promote reading in young children, encourage their interest in literature and language learning, and to help improve their children's Chinese language proficiency. The platforms will regularly publish information related to the following topics:

### **Book Selection Guide**

Guiding parents on selection of books, introducing age-appropriate Chinese picture books that are suitable for children to read, and assisting and directing parents to choose from the recommended repository of picture books.

### **Shared Reading**

Learn practical but effective methods in shared reading with your children through short instructional videos, including the necessary preparations required before reading time, reading techniques, and how to consolidate knowledge learned during the shared reading session. The contents of the videos are no-nonsense and straightforward, and easy for parents to grasp, understand and apply.

### **Parents Kit**

A team of experienced early childhood education experts will periodically publish columns exploring topics related to Chinese language teaching that parents are concerned with, such as clarifying the relations between the characteristics of children's language development and reading; sharing the approach on integrating components of Chinese language into daily lives, and providing helpful hints to assist parents to apply these techniques learnt.

### **Weekly Highlights**

Recommending a series of parent-child activities on topics such as culture, history, traditions, and festivals, and through combining learning through play in enhancing parent-child relationship.

Attached is an e-poster of the "C.L.E.A.R" social media platform. We hope that the information shared with parents and teachers through these online learning platforms will benefit and help them to nurture and strengthen the Chinese literacy foundation of our young children.

If you have any inquiries of this scheme, please feel free to contact us.

Chinese Literacy Education and Research Project Team

捐助機構



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