



GFM Signs MOU with GEGF

Introducing "Grace Kelly, from Hollywood to Monaco" Exhibition to Macau

On February 22nd, in the Salons of the Hermitage Hotel, the Grimaldi Forum Monaco (GFM) and Macau's Galaxy Entertainment Group (GEG), the world's leading operator of integrated hospitality and entertainment establishment, joined hands in their first ever art & cultural collaboration.

The Galaxy Entertainment Group Foundation thus unveiled its ambition to become engaged in the promotion of art and culture by producing, for the first time, a cultural exhibition detailing the life story of Grace Kelly, from being an actress to becoming the Princess of Monaco, and includes a special exhibit dedicated to the Grimaldi dynasty and artists' tributes with their work inspired by Grace Kelly. For its part, the GFM formalized a new step in its policy of roaming exhibitions abroad.

The "Grace Kelly, from Hollywood to Monaco" exhibition, which was made possible thanks to loans from the collections of the Prince's Palace of Monaco, will be hosted from May 15th to August 28th, 2019 in an exhibition gallery specially created for this purpose and located in the heart of the Galaxy Macau™ complex.

Placing art at the heart of a resort dedicated to high-end leisure tourism is a major challenge, but GEG was not mistaken in choosing an exhibition with international reach. "Grace Kelly, from Hollywood to Monaco" combines two previous productions: "The Grace Kelly Years," created in 2007, whose tour raised Monaco's profile around the world for over 10 years and, "Princes and Princesses of Monaco. A European Dynasty," presented in Beijing's Forbidden City, from September to November 2018. Its curator, Thomas Fouilleron, Director of the Archives and Library of the Prince's Palace of Monaco, takes up this new challenge. The GFM is responsible for its scenographic design and logistical implementation.

The cultural memorandum of understanding was signed jointly by Henri Fissore, President and Sylvie Biancheri, Chief Executive Officer of the Grimaldi Forum on the one hand, and Francis Lui, Vice Chairman of GEG and its Foundation, and Michael Mecca, Non-Executive Director and Senior Advisor of GEG, on the other.

This signing ceremony took place in the presence of Patrice Cellario, Government Counselor-Minister of the Interior, of David Tomatis, Advisor at the Sovereign Prince's Cabinet and of Emmanuel Van Peteghem, General Secretary of the Société des Bains de Mer, of which the GEG is a shareholder since July 2015.



By putting this exhibition on display, GEG strengthens its ambition of making Macau a World Centre for Tourism and Leisure. Already a partner for the Grimaldi Forum's Chinese exhibitions (2017's "The Forbidden City in Monaco" and "Princes and Princesses of Monaco" in Beijing in 2018), it seals an even stronger link with the Principality and the Grimaldi Forum.

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Photo Captions:



From left to right : Henri Fissore, President and Sylvie Biancheri, Chief Executive Officer of the Grimaldi Forum, Francis Lui, Vice Chairman of GEG and its Foundation, and Michael Mecca, Non-Executive Director and Senior Advisor of GEG

Behind, from left to right : Emmanuel Van Peteghem, General Secretary of the Monte Carlo Société des Bains de Mer, Patrice Cellario, Government Counselor-Minister of the Interior, Raymond Kwok GEG Director Legal and David Tomatis, Advisor at the Sovereign Prince's Cabinet

Photo Jean-Charles VINAJ/Grimaldi Forum Monaco