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## Galaxy launches IR pilot scheme to bring Japanese university students to Macau

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Galaxy Entertainment Group (GEG) has launched a new pilot scheme aimed at educating Japanese university students on integrated resort management via month-long visits to Macau.

The GEG Japan-Macau Integrated Resort Management Mentorship Pilot Scheme – developed in conjunction with the Galaxy Entertainment Group Foundation, Toyo University and the University of Macau (UMAC) – will welcome selected students from the Faculty of International Tourism Studies at Toyo University in Tokyo to Macau for four weeks in August.

Set to be the first of many student groups Galaxy plans to host in Macau, participants will learn about the management and operation of IRs through a combination of structured lectures provided by faculty members of the International Integrated Resort Management Programme at UMAC and mentoring sessions conducted by GEG executives across a variety of topics and specialty areas. Those areas include Corporate Social Responsibility, Hotel and Hospitality, Food and Beverage, Brand Communications and Marketing, Digital Marketing and Media Relations, Entertainment and Event Management, Retail, Human Resources, Organizational Development and Training.

According to GEG, the scheme will be expanded to include other tertiary institutions across Japan in the years to come. The company is also researching opportunities to enable young people from Macau to benefit from a similar learning experience overseas, namely in Japan where the nation's renowned service philosophy – or "Omotenashi" – has the potential to benefit and further enhance the IR industry in Macau.

"Together with the GEG Foundation and the support of University of Macau, we are very pleased to share our philosophy for sustainable and responsible IR development with what we hope will be the future home-grown leaders of IRs in Japan," said GEG Vice Chairman Francis Lui. "As a group we are passionate about nurturing the next generation and in giving them the best possible opportunities for their future careers.

"We recognize that Macau, and GEG, have both the vision and an opportunity to share its formula for success with Japan as it embarks on the path of IR implementation.



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“At the same time, we are researching opportunities to enable young people from Macau to benefit from a similar learning experience overseas, in particular in Japan. We hope that through this Pilot Scheme we will be able to set the stage for a bilateral Mentorship Scheme to enable our own young people from Macau to better understand the unique traits of Japanese hospitality. As responsible citizens we should play a civic role in supporting the growing development of relations between China and Japan through the Mentorship Scheme.”

UMAC’s Dean and BNU Chair Professor in Finance, Professor Jacky Yuk-chow So, said that the university “welcomed the chance to support GEG with this program by making available our faculty members to share UMAC’s deep IR industry knowledge with the students from Japan.”

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### Lotte Tour to transfer casino license to new Korean IR: Govertsen

Korea’s Lotte Tour Development Co (LTDC) will likely transfer its newly acquired casino license from Paradise Jeju Lotte Casino to its US\$600 million Jeju Dream Tower upon completion in 2019, according to Union Gaming analyst Grant Govertsen. Discussing LTDC’s US\$39 million purchase of Paradise...  
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### Australian VIP set to complete full recovery as Star turns tables on Crown

By Ben Blaschke Australia’s VIP market is on track to complete a full recovery when 1H earnings results are released next month, with numbers tipped to return to the same peak levels seen in the months before 19 Crown Resorts employees were arrested in mainland China in October 2016 for promoting...  
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### Melco Resorts closing in on Japanese partnership as discussions heat up

Melco Resorts Chairman and CEO Lawrence Ho says that discussions with potential Japanese partners have already escalated in the days since lawmakers passed the long-awaited IR Implementation Bill. Speaking to news agency Bloomberg over the weekend, Ho pointed to his company’s track record of work...  
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### Anthony Cabot appointed senior advisor of EZ Baccarat creator Talisman Group

The creator of hugely popular baccarat variant EZ Baccarat, Talisman Group, has announced the appointment of Anthony Cabot as senior advisor. Cabot role will help guide the strategic direction of the company as it looks to expand the EZ Baccarat franchise into additional revenue channels, including...  
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Professor Glenn McCartney takes a look at the impending Macau casino re-tendering process and why the government’s criteria for issuing licenses will shape the city’s tourism future. By Professor Glenn McCartney

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