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Macau | Galaxy partners with Japan in IR management learning scheme

By **Sheyla Zandonai**

Macau (MNA) – Galaxy Entertainment Group (GEG) has signed up in a partnership scheme with a local and a Japanese university to support student learning about Integrated Resorts (IR) management.

The GEG Japan-Macau Integrated Resort Management Mentorship Pilot Scheme will be developed in conjunction with the GEG Foundation, a non-profit organisation found by the group, and Toyo University, in Japan, and is supported by the University of Macau, the company announced on Monday.

The Hong Kong-listed firm which operates two gaming properties in Macau pledges to support undergraduate students in Japan as this ‘new industry prepares to be introduced to the Japan market,’ while researching opportunities to enable young people from the city to benefit from a similar learning experience overseas, in particular in Japan.

Beginning in August, a group of selected students from the Faculty of International Tourism Studies at Toyo University in Tokyo will visit Macau for four weeks as part of the Scheme’s inaugural year.

During their visit, participants will learn about the management and operation of IRs through a combination of structured lectures provided by faculty members of the International Integrated Resort Management Programme at the UM, as well as mentoring sessions conducted by GEG executives across a variety of topics and expertise areas.

These include Corporate Social Responsibility, Hotel and Hospitality, Food and Beverage, Brand Communications and Marketing, Digital Marketing and Media Relations, and Human Resources to name a few.

“Together with the GEG Foundation, and the support of University of Macau, we are very pleased to share our philosophy for sustainable and responsible IR development with what we hope will be the future home-grown leaders of IR’s in Japan,” Francis Lui Yiu Tung, Vice Chairman of GEG, was quoted as saying in the press release.

The company claims the first class of 2018 will be one of many groups of students that it plans to host in Macau as the Scheme evolves to include other tertiary institutions across Japan in the years to come.

According to Jacky Yuk-chow So, Dean and BNU Chair Professor in Finance of UM, the scheme has been developed “in the spirit of cross-cultural academic collaboration” with the academic institution engaged to make its expertise available to students from Japan.

