

# GALAXY LAUNCHES FUND TO SUPPORT PORTUGUESE CULTURE PROMOTION

- WEDNESDAY, MAY 26, 2021 - 1 YEAR AGO NO COMMENTS 4,680 VIEWS



Galaxy Entertainment Group Foundation launched the “GEG Cultural & Academic Fund” early this year to support the Portuguese Institute of the Orient (IPOR) in organizing activities to promote Portuguese language and culture in Macau. The scheme aims to deepen the cultural exchanges between Macau and Portuguese-

speaking countries, cultivate talents for the related fields, highlight Macau’s unique advantage as the bridge between China and Portuguese-speaking countries.

The “GEG Cultural & Academic Fund” debuted with the launch of a literary and cultural festival, the “Alphabets & Friends’ – Feet on Earth and Head in the Air”, which covered various cultural, arts and environmental protection activities that were delivered in the Portuguese language.

According to the gaming operator, the festival attracted more than 5,000 participants, promoted the Portuguese language, culture and literature to children and people of all age groups.